TREPEL
AIRPORT EQUIPMENT GMBH

CAS genesisWorld

xRM and CRM for small and
medium-sized companies

CAS SOFTWARE

TREPEL

Sector

Manufacturer in the airport ground handling sector

Objectives/Requirements

- Centralized data storage
- Consistent preparation of quotes
- Avoid duplicate document filing with an interface to d.3
- Involvement of field sales, sales admin, and service technicians
- Simple reporting
- Global data availability, even in offline regions with no internet connection
- Single vehicle record collating all information
- Administration of travel information for sales and service staff

Benefits and advantages

- Always up-to-date address and project database with comprehensive digital records (all communication, quotes, documents) thanks to centralized data storage and maintenance
- Quick quote production based on automatically pre-filled templates
- Shorter information channels, as all relevant data can be accessed anytime, anywhere
- Easy to measure success with rapidly generated reports
- Cross-departmental process mapping from request to delivery

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Project data

- CAS genesisWorld Premium Edition
- Modules: Form & Database Designer, Report, Exchange sync, Survey, Project
- mpl PDF-Exporter, DMS interface to d.3

Customer

- TREPEL Airport Equipment GmbH www.trepel.com
- World's leading manufacturer of high-loaders and aircraft tractors for civil aviation
- Made in Germany
- Founded in 1996
- 400 employees

CAS genesisWorld

- Professional customer management
- Supports internal processes, increases efficiency
- Specially tailored to the needs of SMEs
- Mobile CRM solutions in CAS SmartDesign® for smartphones, tablets and browsers
- Secure data thanks to mature multi-level rights system
- Very good value for money
- Established product – winner of several awards
- Successfully deployed by more than 20,000 businesses

Contact and Consulting

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