

Reference

WaldQuelle



CAS ^{globe icon} genesisWorld

CRM/XRM for small and medium-sized companies





» It is refreshing to work with such an innovative and user-friendly CRM solution. I particularly appreciate the offline availability for field service. It allows me to always have customer data at the ready wherever I am. «

Robert Puttinger, Field Service Manager

WaldQuelle

Industry sector

Manufacture of soft drinks; production of natural mineral waters

Requirements

- Flexible, intuitive und anpassbare CRM-Lösung für maximale Usability
- Flexible, intuitive and customizable CRM solution for maximum usability
- Bundling of contact information and transaction data in a central database
- Reporting and sales activities
- Administration of visit reports and opportunities
- Storage of visit frequency, incl. planning follow-up visits
- Offline availability

Benefits and Advantages

- Quick access to the data of prospects thanks to central data management
- Time savings due to the seamless digitalization of all relevant interaction information
- Automatic storage of visit frequency, incl. reminder function and planning follow-up visits
- Simple and centralized documentation secures knowledge for all employees
- Mobile support for field service
- Analyses and clear displays provide a robust basis for decision-making
- Intuitive operation, flexibility and solution that grows with your business

CAS genesisWorld

Project data

- CAS genesisWorld Premium, web client, app
- Modules: Form & Database Designer, Report
- In place since 2022

Customer

- Waldquelle Kobersdorf Ges.m.b.H., www.waldquelle.at
- Austria's leading mineral water company
- Values such as nature, home and family are at the heart of the company's philosophy
- Founded in 1830
- 92 employees

CAS genesisWorld

- Professional customer management
- Supports internal processes, increases efficiency
- Specially designed for the requirements of SMEs
- Mobile CRM solutions with CAS SmartDesign for smartphones, tablets and browsers
- Very good price-performance ratio
- Flexible, easy to integrate, extendable
- Established product – winner of several awards
- Over 200 CRM specialists provide on-site support
- Being used successfully by more than 30,000 companies

Contact and Consulting



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